

Seed-grant Project Design

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Greater flexibility and creativity given to the Champions

Champions projects could potentially be missing certain elements

Less support for Champions in guiding their ideas

Champions have more time to develop their ideas

Champions could receive greater support from your organisation in guiding their project ideas

Could take additional time

Champion Project
Criteria

RESTRICTED | PROS

Champion Project
Criteria

RESTRICTED | PROS

Champion Project
Criteria

RESTRICTED | PROS

Champion Project
Criteria

RESTRICTED | CONS

Champion Project
Criteria

FLEXIBLE | PROS

Champion Project
Criteria

FLEXIBLE | PROS

Organisation retains greater control

Potentially less risky from a budgetary perspective if your organisation sets criteria on what the seed grant can and cannot be spent on

Restrictions on type of activities, target group to be engaged etc. could ensure that your organisation is more likely to meet a specific objective


Less opportunities for Champions to develop leadership and problem-solving skills

Greater independence for Champions could allow for greater leadership and problem-solving skills

Flexibility allows for greater creativity from Champions

Champion Project
Criteria

FLEXIBLE | CONS



Less organisational
control/input in
Champions projects
and activities